

Theo Ruby Marketing: services and prices

Websites, SEO, hosting, and business growth support for small businesses in Ealing, Chiswick, Hammersmith, and west London, and for therapists across the UK. Prices correct at October 2026.

Websites

Bronze	Up to five pages. A reliable foundation for a small business.	£1,200
Silver	Bespoke design, with hands-free updates as you grow.	£2,400
Gold	E-commerce and advanced features, with monthly checks and priority support.	from £3,000
Ruby	Custom development and ongoing developer support.	quoted after a call

Every build includes fast UK hosting, daily backups, SSL, and an Elementor Pro licence.

SEO

Bronze	Setup and on-page work across 10 pages.	£600
Silver	Adds competitor and backlink analysis, 15 pages.	£1,000
Gold	Technical audit, extended keyword research, and local SEO, 25 pages.	£1,800
Ruby	Link building, content, and ongoing reporting.	from £3,000

AI SEO packages

For visibility in Google and in AI search, with the technical fixes done. Pay upfront or over 10 months, interest free.

Bronze	Up to 10 pages, about two weeks. The basics fixed quickly.	£495
Silver	Up to 15 pages, three to four weeks. Built to overtake local competitors.	£895
Gold	Up to 25 pages, four to six weeks, with three months of rank tracking and a plain-English monthly report.	£1,495
Tracking	Rank tracking and a monthly report after the first three months. Cancel at any time.	£99 a month

Hosting and care plans

Bronze	Fast UK hosting, daily backups, SSL, and email support.	£12 a month
Silver	Adds monthly theme updates, uptime monitoring, and phone support.	£24 a month
Gold	Adds a manual check of the whole site every month and priority support.	£36 a month
Ruby	Adds a built-in CDN and an hour of updates a month, unused time rolling over.	£65 a month

No long-term contract. Cancel at any time.

Business growth support

Strategy Kickstart	One 90-minute session with a written action plan.	from £197
Growth Track	A strategy session plus five fortnightly calls over three months.	from £597
Growth Partner	Monthly retainer with two 45-minute calls a month and a quarterly 90-minute session.	from £297 a month

Every project starts with a free first conversation.

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